

Egiye Bangla TV show of Bengal government to boost entrepreneurship

TNN | Dec 7, 2015, 11.56 AM IST



The much hyped Egiye Bangla TV serial produced by Mamata Banerjee's government was aired on a Bengali channel in the prime time slot of Sunday - December 6 for an hour.

The show was hosted by actor Jishu Sengupta and former Indian cricket captain Saurav Ganguly.

The show showcased five entrepreneurs and among the best was selected by the judges. In each episode the best entrepreneur would be taken to the final round and for all participants there was cash award.

The judges included industrialist Sanjiv Goenka, Bandhan bank founder chairman Chandrasekhar Ghosh.

The best entrepreneur selected in the first round was a techie who built a PVC balloon to lift garbage from the river and lakes. While another narrated his idea of going global within five years for selling authentic ~~Tibetan momo~~.

The others included one producing mushroom and another setting up organic fertilizer from municipal waste. Even another one described his idea of setting Bengal Public School so pupils can study at a low cost and gain quality education.

In each episode five entrepreneurs would be contesting in the show for the grand finale.

Set Alerts for your favourite TV shows here on tvtimes.in/listings