

Visit the website www.egiyebangla.in
To apply for the contest, click on the Apply box

The screenshot shows the website www.egiyebangla.in/index.php. The navigation menu includes HOME, EGIYE-BANGLA, ELIGIBILITY, APPLY, ENTREPRENEURSHIP@BENGAL, FAQ, MEDIA, and CONTACT. A 'Log In' button is also present.

The main banner features a man in a suit and the text: "এককুসিত আইডিয়া আছে? সাহায্য করব আমরা" (Do you have a unique idea? We will help you). It also mentions the Department of Micro, Small & Medium Enterprises & Textiles, Government of West Bengal, in collaboration with IIM CALCUTTA INNOVATION PARK, presenting the TV reality show "এগিয়ে বাংলা" (Egiye Bangla) with the tagline "আইডিয়া এবার আকার পাবে!" (Your idea will get a shape now!).

The 'APPLY' button is highlighted with a red border. Below the banner, there are several informational boxes:

- ELIGIBILITY:** Entrepreneurs who have an early stage venture (set up not earlier than 1st September 2012) or have a promising idea with a plan and prototype / working model / proof of concept. The venture or the plan should have a determinable revenue model.
- RULES & REGULATIONS:** Information regarding the contest rules.
- EASE OF DOING BUSINESS IN BENGAL:** Information regarding the ease of doing business in Bengal.
- REWARDS:** Information regarding the rewards offered to winners.

The 'EGIYE BANGLA' section describes the show as a unique Contest-cum-TV Reality Show for start ups (aspiring and recent entrepreneurs) based in West Bengal to showcase their unique business ideas and get a chance to win recognition, rewards, and support for their business. It also mentions that the MSME&T Department, Government of West Bengal, in partnership with IIM Calcutta Innovation Park, has launched 'Egiye Bangla', an entrepreneurship TV reality show. This contest-cum-show would identify, recognize & reward entrepreneurs.

Please read carefully the details mentioned in the how to apply section and click on register to start the process

← → C egiyebangla.in/apply.php ☆



Please click here to register

APPLY

HOW to Apply?

Step 1: Register as a new Egiye Bangla user. [Click here to Register.](#)

Step 2: Log in using the registered User ID and password to start the Application process. [Click here to Login](#)

Step 3: Please read the guidelines on the Application form before proceeding to fill up the Application.

Step 4: Please follow the instructions for each item and complete the Application form.

Step 5: The Application form can be saved (click "Save") any number of times before final submission. Once the application is ready for final submission, the please click on "Submit". Please note that no changes will be permitted after the Application has been submitted.

Step 6: You will get a confirmation of the submission through registered Email id. Applicants must quote the Registration Number received during registration process for all future correspondence.

Last date of submission of Application is **21st October, 2015.**

For any assistance please contact your nearest DIC (District Industries Center)

ELIGIBILITY CRITERIA

WHO is eligible to participate?

'Egiye Bangla' endeavours to find Bengal's most promising early stage entrepreneurs. The objective is to reach out to all early-stage & potential entrepreneurs who wish to set up their enterprises in West Bengal. It is a contest for new entrepreneurs of Bengal, culminating in a TV Reality Show, that will recognise and reward the most promising business ideas among them. The contest is open to aspiring (about to set up) or recent (set up within last 3 years) entrepreneurs who are starting or have started their business in Bengal.

[More](#)

Please fill the form and click on submit to register yourself for the contest

← → ↻ egiyebangla.in/register.php

REGISTER

Email Id :

Password :

Confirm Password :

*Name in Full :

*Present Address :

*Date of Birth :

*Gender :

*Mobile : Landline :

*NOTE : Once you click Register, you will receive an email to verify your email address. If you don't find the verification mail in your inbox, please check Spam as well.

Register

Please fill the form and select register.

Once you fill the form and select register a verification email will be sent to your registered email id. Please check your email (inbox & spam) and click on the confirm account link

The screenshot shows a Gmail interface. On the left, the navigation sidebar includes 'COMPOSE', 'Inbox' (highlighted with a red box), 'Starred', 'Important', 'Sent Mail', 'Drafts', 'Circles', 'Notes', 'Personal', 'Travel', 'Less', 'Chats', 'All Mail', and 'Spam' (highlighted with a red box). The main area displays an email titled 'Account verification at Egiye Bangla' from 'noreply@roxmantec.com via gator3109.hostgator.com', received at 3:19 PM (2 minutes ago). A yellow warning banner states: 'Why is this message in Spam? We've found that lots of messages from gator3109.hostgator.com are spam. Learn more'. The email content is as follows:

WELCOME TO EGIYE BANGLA

Dear .

Welcome to Egiye Bangla.

Thank you for Registering with us.

In order to get started we request you to verify your account information.

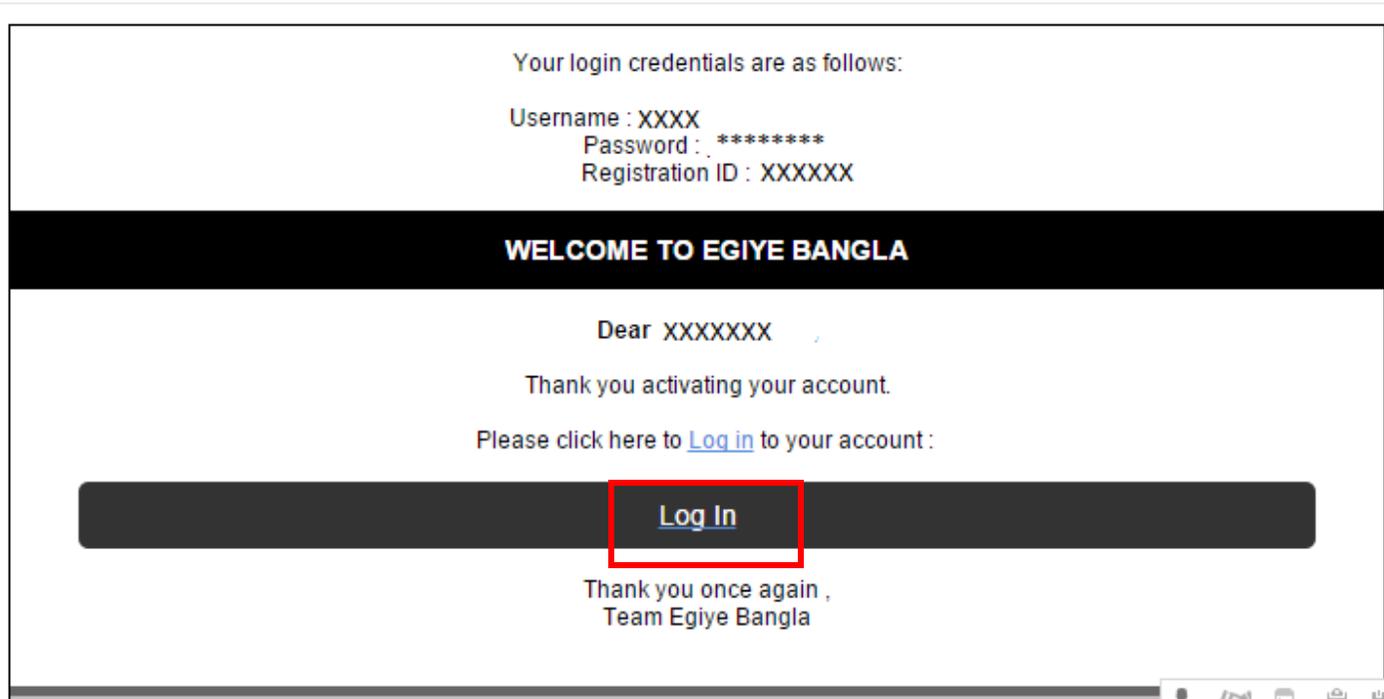
To verify please click on the link :

Confirm Account

Thank you once again ,
Team Egiye Bangla

Once your account has been confirmed, you will receive an email with your username, password and registration ID. Please check your Inbox and Spam folder.

Note: Please do not delete this email and keep it for future use.



Click on any of the highlighted boxes to log in





Email Id:

Password:

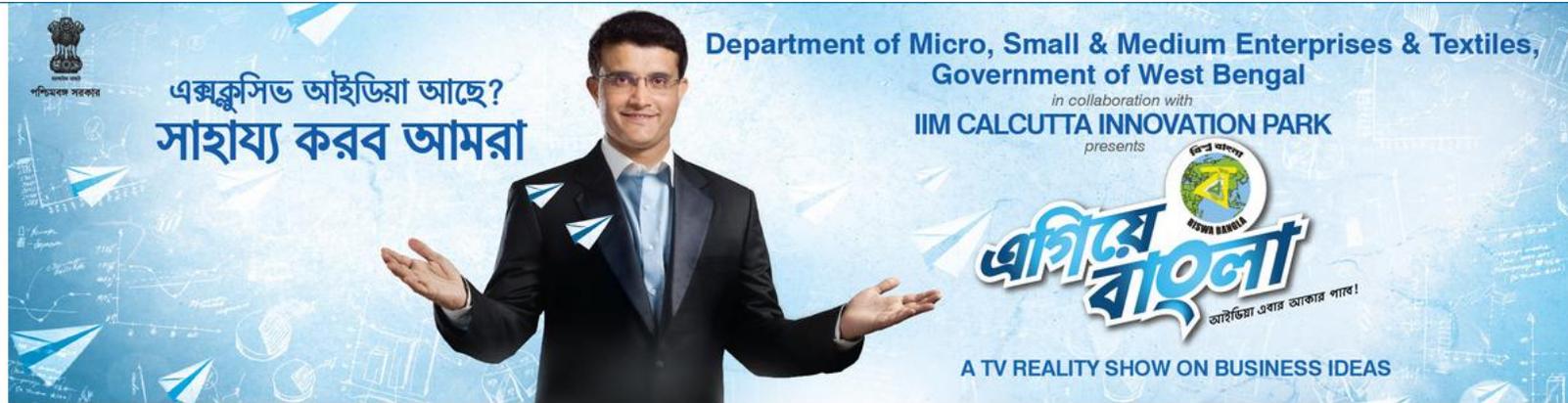
Forgot Password?

Submit

New User? [Register Here](#)

**Enter your registered email Id and Password
and click on Submit**

Once you log on the following screen will be displayed. Start your application by selecting the right choice. If you are applying for an existing business select “Yes”. If you are applying for a new idea select “No”



The banner features a man in a suit with his arms outstretched. On the left, the text reads: 'এককুসিভ আইডিয়া আছে? সাহায্য করব আমরা'. On the right, it says: 'Department of Micro, Small & Medium Enterprises & Textiles, Government of West Bengal', 'In collaboration with IIM CALCUTTA INNOVATION PARK presents', and the show title 'এগিয়ে বাংলা' with the tagline 'আইডিয়া এখার আকার পাব!' and 'A TV REALITY SHOW ON BUSINESS IDEAS'. Logos for the Government of West Bengal and IIM Calcutta are also present.

Welcome Welcome to Egiye Bangla.

Are you applying for your existing business?

Yes

No

The application form will be displayed. Please read the guidelines carefully and start filling the form with relevant details. If you need detailed instructions for filling the form click on the highlighted link

Please note: Some of the questions have a word limit

← → ↻ egiyebangla.in/existing.php ☆

APPLICATION FORM FOR EXISTING BUSINESS

Guidelines

1. Answering all questions is mandatory unless otherwise specified
2. Answer all questions **ONLY** in the space provided in typed format and within the specified word limit
3. Any document uploaded should have the Enterprise name as the file name.
4. Failure to disclose vital information or misrepresentation by the participant(s) could lead to disqualification.
5. While the participant(s) retain all the rights of their proposal, the information shared may be used for the purpose of this Contest and its promotion.
6. [Click here to read the instructions for filling up the form](#)

SECTION A - BASIC INFORMATION Application ID : RG027

1 What is the name of your business? Please mention the Registered name of your business

2a Where is your business concern located? (Please provide full address)

i Registered Office:

ii Factory address (if applicable):

[Empty text input field]

9 Have you done any Market Study on the Demand for the product/service you are offering? (YES / NO)
If YES, briefly mention your findings: (Max 60 words)

[Empty text input field]

10 Do you know of any other company offering similar product / service in the market? (YES / NO)
If Yes, please list them

[Empty text input field]

11 Why do you think the customers will buy / use the product /service from you?
(Please specify the uniqueness of your product) (Max: 60 words)

[Empty text input field]

Save

**Click on the save button to
save your application form
at any point in time**

7. Fixed Assets	0.00	0.00	0.00
8. Total Assets	0.00	0.00	0.00

16 Anything else you would like to mention about your existing business not already covered (Max 75 words)

I agree to the Rules & Regulations. I hereby confirm that the information provided by me are correct and true to the best of my knowledge.

After filling the form please click here.

Save

Submit

Once you have finished filling the form. You can go ahead and click on the Submit button.
Note: Please note that no changes will be permitted after the application has been submitted.